



PRESS & MEDIA KIT

400

NEW AND EXPERTLY
MAINTAINED UNITS IN
JJE'S RENTAL FLEET

28 PLUS

YEARS OF EXPERIENCE

SERVING OUR
CUSTOMERS

24/7

ROADSIDE SERVICE

OPERATES 24 HOURS
A DAY, 7 DAYS A WEEK

Joe Johnson Equipment (JJE) is Canada's largest and one of North America's leading infrastructure-maintenance equipment suppliers. JJE proudly serves municipalities, contractors, haulers and industrial companies in Canada and the U.S. JJE has a long-standing reputation for distributing industry-leading products through its national branch network with a keen focus on customer support.

Overview

JJE specializes in serving municipalities, municipal contractors and industrial contractors with high-quality products, parts and service. These products include street sweepers, sewer cleaners, vacuum trucks, snow removal equipment, and refuse collection equipment. JJE represents leading brands that include Federal Signal's Elgin, Vactor, TRUVAC, Guzzler, Westech and Jetstream lines, as well as Labrie, Trackless, EnviroSight, and Epoke.

Locations

JJE's sales and product-support network is vast, with locations across Canada and the U.S. Canadian branches span nationwide, providing sales & service from Halifax, Montreal, Ottawa, Toronto, Barrie, Winnipeg, Calgary, and Edmonton. JJE's US office is located in Rochester, NY. As part of a large dealer network, JJE is proud to be partnered with FS Solutions in their US locations and Public Works Equipment in North Carolina.

Committed Solutions Provider

JJE is focused on providing solutions for all customer needs. In addition to its sales and product-support sectors, JJE also has robust rentals and used equipment divisions.

CLEAN AIR. CLEAN WATER. CLEAN STREETS.

BRAND GUIDELINES

LOGOS

Primary Logo



**Joe Johnson
Equipment**

Subsidiary Of Federal Signal Corporation

French Logo



**Équipement
Joe Johnson**

Une Filiale de Fédéral Signal Corporation

Rentals



RENTALS

Subsidiary of Federal Signal Corporation

JJE Used



USED EQUIPMENT

Subsidiary of Federal Signal Corporation



**Joe Johnson
Equipment**

Subsidiary of Federal Signal Corporation



**Équipement
Joe Johnson**

Une Filiale de Fédéral Signal Corporation



RENTALS

Subsidiary of Federal Signal Corporation



USED EQUIPMENT

Subsidiary of Federal Signal Corporation

COLOURS

Standard JJE Blue

CMYK 100 77 0 55
RGB 0 26 114
HEX 001A72
PANTONE 2747 C

Complementary Orange

CMYK 3 79 93 0
R 234 92 46
HEX E95B2D
PANTONE 172 C

Complementary Grey

CMYK 0 0 0 60
RGB 128 130 133
HEX 808285
PANTONE Cool Gray 7 C

FONT VARIATIONS

Myriad Pro - Regular

Myriad Variable Concept - Bold

Myriad Variable Concept - Italic

Myriad Variable Concept - Condensed

Myriad Variable Concept - Bold Condensed

Myriad Variable Concept - Condensed Italic

SOCIAL MEDIA



JoeJohnsonEquip



JoeJohnsonEquipmentInc



JoeJohnsonEquip



joejohnsonequip



JoeJohnsonEquipment

info@jjei.com | 1.800.263.1262 | jjei.com