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FOR IMMEDIATE RELEASE

## SPARTAN TOOL APPOINTS JOE JOHNSON EQUIPMENT AS EXCLUSIVE CANADIAN DISTRIBUTOR

**Barrie, ON, JUNE 25, 2015** – Joe Johnson Equipment (JJE), one of North America's leading providers of infrastructure-maintenance and inspection equipment representing the industry's market-leading brands, today announced its appointment as the exclusive Canadian distributor for Spartan Tool (Spartan), a pioneer in the sewer and drain equipment market.

Renowned for longevity, superior performance and continued product innovation in its over 70 year history, the Spartan name stands for best-in-class products, a quality that is part and parcel to all product lines represented by JJE. With complementary brands such as Vactor, Ring-O-Matic and Envirosight already on board, Spartan will complete this line-up and further promote JJE's claim as a one-stop shop experience for its many customers.

Tom Pranka, Spartan Tool president, explains:

*"As long-standing partners in Canada, Spartan and Joe Johnson Equipment built a successful foundation for sales, service and parts in this market. The decision to make them our exclusive Canadian distributor will greatly promote our goal to increase our customer base through an experienced and knowledgeable team that provides local support through JJE's multiple service locations from coast to coast."*

JJE's dedicated Spartan product manager, Michael Paric, adds:

*"We are excited to expand our relationship with Spartan and to strengthen their leadership in the sewer and drain equipment segment across the country. JJE has been working with Spartan's top-of-the-line equipment for a long time, and we can now offer complete inventory throughout our branch network, on-road customer service representatives, a dedicated call centre and individual account management for all of Spartan's Canadian customers."*

### About Spartan Tool

Spartan Tool prides itself on producing innovative products that solve the problems of the drain cleaning market, with a focus on safe operation, customer service, and equipment that pays back tremendous dividends over years – even decades--of operation. Assembled at our manufacturing plant in Mishawaka, Indiana, Spartan's USA-built products are engineered for extraordinary durability, reliability, and ease of use. More information is available at [spartantool.ca](http://spartantool.ca).

### About Joe Johnson Equipment

JJE sells and supports infrastructure-maintenance and inspection equipment to municipalities and contractors across Canada, the US, and South America. The Company supplies equipment in the following industries: Sewer

Clean Air. Clean Water. Clean Streets.

Cleaning, Pipeline Inspection, Wet / Dry Industrial Vacuum, Hydro-Excavation, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Mowing, Mining, and Arena Ice Products.

In addition to its sales and product-support arms, JJE has strong Used Equipment, Technology, Consulting, Rental, and Finance divisions.

Supported by its branch network, JJE has Sales, Service & Parts facilities across Canada and many in the U.S. JJE was again recognized in 2014 as one of *Canada's Best Managed Companies*.

<http://www.jjei.com> | 1.800.263.1262

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