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August 11, 2015
FOR IMMEDIATE RELEASE

JOE JOHNSON EQUIPMENT APPOINTS RANDY MASSEN AS REFUSE SALES MANAGER FOR ONTARIO

Barrie, ON, August 11, 2015 – Joe Johnson Equipment (JJE), one of North America's foremost providers of refuse and infrastructure-maintenance equipment representing the industry's market-leading brands, today announced that it appointed Randy Massen as the new Refuse Sales Manager for the province of Ontario. As demand for JJE's waste management expertise and refuse/recycling and related equipment continues to grow, the additional capacity of a dedicated Refuse Sales Manager will strengthen the company's support of refuse customers from product consultation to parts & service.



In his new position, Randy will be responsible for managing and driving all aspects of Refuse Sales in Ontario for JJE and for developing long-term partnerships with both customers and suppliers. Over his refuse-industry career, Randy has had the unique opportunity to be directly involved in supporting all aspects of the customers' needs; including installation, training and support. As a licensed Automotive and Truck and Coach Technician, he has firmly established a reputation for focusing on customer satisfaction and service - an attitude that is welcomed at JJE.

Troy Walker, Vice President – Refuse Division at JJE, states:

"Adding Randy to our team will greatly enhance our position as the leading refuse equipment supplier and customer-support team in Ontario. In Randy, we continue to add exceptional people with deep industry experience to meet our customers' need for expertise, consultation and after-sales support in the refuse segment. On behalf of the entire JJE Team, I would like to welcome Randy on board and look forward to working with him on creating a superior service experience for our customers."

About Joe Johnson Equipment

jjei.com

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JJE sells and supports refuse and infrastructure-maintenance equipment to municipalities and contractors across Canada, the US, and South America. The Company supplies equipment in the following industries: Refuse & Recycling, Sewer Cleaning, Pipeline Inspection, Wet/Dry Industrial Vacuum, Hydro-Excavation, Snow & Ice Control, Street Cleaning, Mowing, Mining, and Arena Ice Products.

In addition to its sales and product-support arms, JJE has strong Used Equipment, Technology, Consulting, Rental, and Finance divisions.

Supported by its branch network, JJE has Sales, Service & Parts facilities across Canada and many in the U.S. JJE was again recognized in 2014 as one of *Canada's Best Managed Companies*.

<http://www.jjei.com> | 1.800.263.1262

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