

FOR IMMEDIATE RELEASE

Joe Johnson Equipment Inc. Maintains Gold Standard Among Canada's Best Managed Companies

Barrie, ON – March 17th, 2016 – Joe Johnson Equipment (JJE), North America's leading provider of infrastructure maintenance equipment representing the industry's market-leading brands, today announced that it has requalified as one of Canada's Best Managed Companies in 2015 and, for the second time, has been recognized as a Gold Standard winner.

"I would like to recognize the entire efforts of Joe Johnson Equipment Inc. It takes a dedicated effort from an entire team to focus on a core vision, create stakeholder value and excel in the global economy to achieve this level of success," said Peter Brown, Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program.

JJE attributes its repeated achievement of the "Best Managed" standard to the steadfast commitment and focus of its hard-working team of employees, valued customers, and JJE's best-in-industry suppliers.

Established in 1993, Canada's Best Managed Companies is one of the country's leading business awards programs recognizing Canadian-owned and managed companies that have implemented world-class business practices and created value in innovative ways. Applicants are evaluated by an independent judging panel on overall business performance, including leadership, strategy, core competencies, cross-functional collaboration throughout organization, and talent.

JJE Company president, Joe Johnson:

"We are truly thrilled to requalify as one of Canada's Best Managed companies. Being consecutively honoured as a Gold Standard winner is an achievement I am proud to share with everyone at JJE. I feel that being recognized with this award is a result of dedication to our valued customers, making the health and wellbeing of our hard working employees a priority, and embracing innovation in our products and processes. In 2016, we intend to approach the business with a growth mindset and continue to learn from our customers and strategic partners while we build on our tradition of reciprocal relationships."

"Best Managed companies embrace innovation, seize opportunities and inspire talent. They really set the bar high," said Mike Runia, Ontario Managing Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program.

2015 winners of the Canada's Best Managed Companies award, along with Requalified, Gold Standard, Gold Requalified winners and Platinum Club members will be honoured at the annual Canada's Best Managed Companies gala in Toronto on April 12, 2016. On the same date, the Best Managed symposium will address leading-edge business issues that are key to the success of today's business leaders.

The Best Managed program is sponsored by Deloitte, CIBC, *National Post*, Smith School of Business and MacKay CEO Forums.

About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on five levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully reapplied for the designation); 4) Gold Requalified member (Gold Standard winners may requalify for two additional years, subject to annual operational and financial review); 5) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC, National Post, Smith School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

Clean Air. Clean Water. Clean Streets.

About Joe Johnson Equipment

JJE sells and supports infrastructure-maintenance and inspection equipment to municipalities and contractors across Canada, the US, and South America. The Company supplies equipment in the following industries: Sewer Cleaning, Pipeline Inspection, Wet / Dry Industrial Vacuum, Hydro-Excavation, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Mowing, Mining, and Arena Ice Products.

Supported by its branch network, JJE has Sales, Service & Parts facilities across Canada and many in the US. JJE was again recognized in 2016 as one of *Canada's Best Managed Companies*.

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