

Clean Air. Clean Water. Clean Ice.

July 15th, 2013
FOR IMMEDIATE RELEASE

JOE JOHNSON EQUIPMENT (JJE) & THE AIR CANADA CENTRE (ACC) WORK TOWARDS THE "TEAM UP GREEN" INITIATIVE

The ICE Crew at the ACC is making great strides with their "Team Up Green" initiative started in 2009. The ACC is reducing its carbon footprint, minimizing environmental impact, reducing energy consumption, and increasing waste diversion.

With the help from Joe Johnson Equipment (JJE) and the Minengo Ice Edger, the ACC has taken yet another step towards meeting its goals.

In January 2013, the ACC began using the Minengo Edger because it met with the ACC's "Team Up Green" initiatives in a number of ways. The Minengo Edger not only emits zero emissions – emissions that would normally be exposed to spectators, players, and employees with a traditional edger – but also eliminates the need for fuel because of the powerful electric motor and maintenance-free batteries. In addition to eliminating emissions, the Minengo will also reduce the ACC's carbon footprint and facility costs.

About The Minengo Ice Edger

The Minengo Edger was developed for operators that require the very best results from their ice maintenance. This silent, user-friendly powerhouse has a zero environmental impact while effectively removing the ice build up around the boards. For more information on other zero-emission products from JJE, please visit www.jjei.com

About Joe Johnson Equipment

Joe Johnson Equipment (JJE) sells and supports infrastructure-maintenance equipment to municipalities and contractors across Canada, the US, and in Chile. The Company provides equipment included in the following industries: Indoor Ice Making & Maintenance, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Sewer Cleaning, Pipeline Inspection, Wet and Dry Industrial Vacuum, Hydro-Excavation, Mowing, and Mining. In addition to its sales and product-support arms, JJE has strong Used Equipment, Technology, Consulting, Rental, and Finance divisions.

JJE has Sales, Service & Parts facilities across Canada - in Barrie, Toronto, Ottawa, Montreal, Halifax, Winnipeg, Calgary, and Edmonton; in Albany and Rochester, NY; and in Santiago, Chile. JJE is recognized as one of *Canada's 50 Best Managed Companies*.

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