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FOR IMMEDIATE RELEASE

JOE JOHNSON EQUIPMENT IS GOLD STANDARD AMONG CANADA'S BEST MANAGED COMPANIES

Barrie, ON, March 16, 2015 – Joe Johnson Equipment (JJE), North America's leading provider of infrastructure-maintenance equipment representing the industry's market-leading brands, today announced that it has re-qualified as one of *Canada's Best Managed Companies* in 2014 and, for the first time, has been recognized as a *Gold Standard* winner.

For JJE, this is the fourth consecutive year to be honoured with the coveted designation. The award places the Ontario-based family-company alongside many of the most reputable, best-in-class businesses in various industries across all of Canada.

Sponsored by Deloitte, CIBC, National Post, Queen's School of Business and MacKay CEO Forums, the *Canada's Best Managed Companies Awards Program* is renowned as the "stamp of excellence in business performance" in the country. The designation is earned through a rigorous and independent process that evaluates the calibre of a company's employee culture, the company's capabilities, level of customer service, implementation of its strategic plan and its financial performance.

"The judging criteria framework is based on research Deloitte conducted into organizations from around the world that have managed sustained growth," says Peter E. Brown, national co-leader of Canada's Best Managed Companies program and senior practice partner, Deloitte. "We learned that companies that are built to last know where they want to go and have communicated a clear, customer-centric strategy; they have the capacity to execute on that strategy and do; they have alignment and commitment throughout their organization to achieve objectives; and they outperform their peers. Best Managed companies meet all of these criteria."

JJE Company president, Joe Johnson:

"Being recognized as 'Canada's Best Managed' four years in a row and now a Gold Standard winner is a result of our strong commitment to deliver on our promises toward our hard-working team of employees, our valued customers and our best-in-class suppliers. That we are included amongst 'the best' is owed in large part to the entire JJE team's ongoing efforts to meet our strategic goals in support of sustainable growth and customer service; and I am proud to share this most-prestigious award with everyone at JJE.

And we still have lots to do! As we continue to build a stronger business, we truly recognize and appreciate that the reciprocal relationships we have with our customers are an indispensable foundation for this growth."

About Joe Johnson Equipment

JJE sells and supports infrastructure-maintenance and inspection equipment to municipalities and contractors across Canada, the US, and South America. The Company supplies equipment in the following industries: Sewer

Clean Air. Clean Water. Clean Streets.

Cleaning, Pipeline Inspection, Wet / Dry Industrial Vacuum, Hydro-Excavation, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Mowing, Mining, and Arena Ice Products.

Supported by its branch network, JJE has Sales, Service & Parts facilities across Canada and many in the US. JJE was again recognized in 2015 as one of *Canada's Best Managed Companies*.

About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on five levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for their 4th consecutive year); 4) Gold Standard requalified winner (Award recipients that have applied and successfully retained their Gold Standard designation for two additional years, subject to annual operational and financial review); 5) Platinum Club member (Winners have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, National Post, Queen's School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

About Deloitte

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