

PRESS RELEASE



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August 15, 2014 FOR IMMEDIATE RELEASE

JOE JOHNSON EQUIPMENT MARKS 25 YEAR HISTORIC APWA CONGRESS IN TORONTO

Barrie, ON, August 15, 2014 – Joe Johnson Equipment (JJE), Canada's leading and largest provider of infrastructure-maintenance equipment to municipalities and contractors, is proud to celebrate the return of the highly-anticipated American Public Works Association (APWA) & Exposition to Toronto for the first time in over 25 years. As the Congress is known for showcasing the newest equipment and breakthrough technology in public works, JJE will be displaying some of the latest and most innovative municipal equipment the industry has to offer during the APWA Expo from August 17-19 including market leaders such as Vactor Vacuum Equipment, Bagela Asphalt Recyclers, Envirosight Pipeline Inspection Technology and Engo Electric Ice Resurfacers.

On the show floor, the Company is also proud to have JJE product specialists for top-of-the-line brands such as BrineXtreme, Elgin, Epoke, Madvac, New Way, Omco, Trackless and Wausau present.

JJE Company president, Joe Johnson, states:

"Over 25 years ago, my father, former OPWA President, Joe Johnson Sr., was instrumental in hosting APWA in Toronto in 1988. It fills me with great pride and satisfaction that I was able to play a part in bringing this great Congress and Exposition back to Canada in my role as a long-standing board member of the Ontario Public Works Association (OPWA). We are excited to host our customers and suppliers on home ice, and we are confident, this year's APWA Congress might just be the best one to date".

In honour of the event returning to Canada, the JJE booth will pay tribute to the country's favourite past time, ice hockey, by proudly presenting environmentally-friendly technologies in ice arena equipment. Already a standard in Europe for decades, the Engo Electric Ice Resurfacer and the Minengo Electric Edger are now also promoting this environmentally-friendly rink equipment in North America: Strong, dependable machines that effortlessly match the performance of fossil-fuel equipment while emitting zero emissions for safer and cleaner rinks.

Come out and join Joe Johnson Equipment at APWA, booth #1001, for a one-of-a-kind show experience as the organizers promise; it will be the "Best Show in Town".

About Joe Johnson Equipment

JJE sells and supports infrastructure-maintenance equipment to municipalities and contractors across Canada, the US, and in Santiago, Chile. The Company provides equipment included in the following industries: Arena Ice Products & Services, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Sewer Cleaning, Pipeline Inspection, Wet and Dry Industrial Vacuum, Hydro-Excavation, Mowing, and Mining. In



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addition to its sales and product-support arms, JJE has strong Used Equipment, Technology, Consulting, Rental, and Finance divisions.

Supported by our branch network, JJE has Sales, Service & Parts facilities across Canada - in Barrie, Toronto, Ottawa, Montreal, Halifax, Winnipeg, Calgary, and Edmonton; in Albany and Rochester, NY, Beaumont, TX; Santiago, Chile, and soon-to-be a full service facility in British Columbia. JJE is recognized as one of Canada's Best Managed Companies.

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