

**NOVEMBER 20, 2014
FOR IMMEDIATE RELEASE**

MAC TRAILER ADDS JOE JOHNSON EQUIPMENT (JJE) TO AUTHORIZED DEALER NETWORK

JJE to strengthen MAC Trailer after-sales support and customer service in Canadian market

Barrie, ON, Alliance OH, November 20, 2014 – Joe Johnson Equipment, Canada's leading and largest provider of refuse and infrastructure-maintenance equipment to municipalities and contractors throughout North America; and MAC Trailer, America's foremost manufacturer of dump, flatbed, pneumatic tanks and transfer trailers, announced today that they have entered into a partnership to expand and strengthen MAC's presence in the Canadian market.

JJE Company president, Joe Johnson, states:

"It is a win-win: MAC Trailer appreciates JJE's cross-Canada network of fully-equipped, stocked and staffed service locations which will greatly enhance service for MAC's Canadian customers, and JJE responds to our customers' demand for a high quality, light-weight trailer with unparalleled longevity and durability. With the addition of MAC Trailer to our family of best-in-class products, we can now offer our customers any equipment they require for the entire waste collection, material transfer, recycling and disposal process."

MAC Trailer Waste Division Product Manager, Matthew Simmons, and Dump Trailer Product Manager, Joe Dennis add:

"Joe Johnson Equipment is an obvious choice for MAC Trailer's continued expansion into Canada. The company provides sales and service through multiple locations, while focusing on quality service at the regional level. We are very impressed with JJE's extensive industry experience, knowledge and successful track record in marketing and distributing industry-leading product lines across the country."

MAC Trailer provides its customers with unparalleled solutions that offer operational benefits, reduced maintenance costs and higher residual values as well as maximizing payloads. MAC knows the industry and the importance of constructing a trailer that will withstand the most demanding of conditions, rigors and abrasive operations associated with the loading and unloading of mass volume and heavy bulk materials from waste, to wood, to agricultural, to recyclables, to scrap.

Fleets, operators and transport companies trust MAC because they know they can rely on the structural integrity, durability and dependability that is designed, engineered and built into the top rails, the rear gates, hinges, bumpers and rear pockets of all MAC trailers.

Clean Air. Clean Water. Clean Streets.

For more information on the MAC Trailer product line, please contact:

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About MAC Trailer

MAC Trailer, located in Alliance, Ohio, is the nation's foremost manufacturer of dump, flatbed, pneumatic tanks and transfer trailers. For additional information, visit www.MACtrailer.com or call 1-800-795-8454.

About Joe Johnson Equipment

JJE sells and supports infrastructure-maintenance equipment to municipalities and contractors across Canada, the US, and in Chile. The Company provides equipment included in the following industries: Refuse, Recycling, Collection & Transfer, Indoor Ice Making & Maintenance, Snow & Ice Control, Street Cleaning, Sewer Cleaning, Pipeline Inspection, Wet and Dry Industrial Vacuum, Hydro-Excavation, Mowing, and Mining. In addition to its sales and product-support arms, JJE has strong Used Equipment, Technology, Consulting, Rental, and Finance divisions.

Supported by its branch network, JJE has Sales, Rentals, Service & Parts facilities across Canada - in Barrie, Toronto, Ottawa, Montreal, Halifax, Winnipeg, Calgary, and Edmonton; in Albany and Rochester, NY, Beaumont, TX; Santiago, Chile, and soon-to-be a full service facility in British Columbia. JJE is recognized as one of *Canada's 50 Best Managed Companies*.

www.jjei.com | 1.800.263.1262

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