

**AS REPORTED IN THE NATIONAL POST TODAY, JOE JOHNSON EQUIPMENT (JJE) IS PLEASED TO ANNOUNCE THAT THE COMPANY HAS BEEN RECOGNIZED AS ONE OF CANADA'S 50 BEST MANAGED COMPANIES.**

**About the Canada's 50 Best Managed Program:**

Canada's 50 Best Managed Companies is the country's leading business awards program, recognizing excellence in Canadian-owned and -managed companies. Every year, entrepreneurial companies compete for this designation in a rigorous process that evaluates the calibre of their management abilities and practices. The companies selected as being Canada's 50 Best are evaluated by professors at the Queens School of Business.

Visit: [www.canadas50best.com](http://www.canadas50best.com) for more information.

**JJE:**

JJE sells and supports infrastructure maintenance equipment to municipalities and contractors who work for municipalities. The Company provides equipment to industries including: Refuse & Recycling, Snow & Ice Control, Street cleaning, Sewer Cleaning, Pipeline Inspection, Wet and Dry Industrial Vacuum, Hydro-Excavation, Mowing, and Indoor Ice Products. In addition to its sales and product-support arms, JJE has strong used equipment, technology, consulting, rental and finance divisions.

JJE has branch service facilities in Canada in Innisfil Ontario, Ottawa, Montreal, Halifax, Winnipeg, Calgary, and Edmonton. The Company is also in the process of adding a facility in Vaughan Ontario, and building a new facility on Cambridge Ontario. JJE has US locations in Albany New York and Rochester New York and plans on continuing to expand in the USA as customer needs demand. JJE also covers the country of Chile in South America through its operations in Santiago.

**JJE's Response to being named a Best-Managed Company:**

"To stand as a Best Managed Company along-side the first-class, sound, innovative companies previously achieving the designation is very satisfying and rewarding," says JJE Company President Joe Johnson.

"We have always kept our business model focused: managing all of our relationships with clarity & integrity, while delivering the best value proposition to our customers. We have grown the Company to where JJE is the leading public works equipment house in Canada, and to have this recognized by judges as esteemed as the Queens School of Business is very flattering." Mr. Johnson continued that, "Ours is a pretty simple model: provide the best products to our customers, support them to the best of our ability and hold ourselves to a

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high standard of values along the way. Every day I am humbled by the tremendous efforts put forth by our employees to do the absolute best they can for our customers.”

“Although it seems that we are running in many different directions every day to serve our customers, the stamp of being one of “Canada’s 50 Best Managed Companies” is an affirmation that we are at least running with best and running in the right direction. That said, we’ll savor this for maybe 24 hours and then put the award on the shelf and get back to the daily work of making our company even better and stronger for the future.”

We thank your valued partners for allowing us to achieve this prestigious designation – specifically, we thank our employees, our manufacturers and our customers. Each of you have played a pivotal role in our past success and will continue to do so driving forward ... we still have much to do to serve our customers and to remain worthy of the Canada’s 50 Best Managed Companies designation 5, 10 and 20 years down the infrastructure road.

Thank you for your support,

Joe & Jeff Johnson

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