

July 18th, 2012
FOR IMMEDIATE RELEASE

JOE JOHNSON EQUIPMENT (JJE) IS PLEASED TO ANNOUNCE THE COMPANY IS EXPANDING INTO ALBANY, NEW YORK

On the heels of the announcement of JJE's first South American branch in Santiago, Chile, comes news that JJE has expanded further into the US market and has opened their second location in New York state. Located just outside Albany, in Feura Bush, the new branch will cover Eastern New York and will carry the same reputation for high-quality customer service, exceptional training, and proven preventative maintenance programs JJE is known for.

JJE began construction on the purpose-built facility in November 2011, conveniently located on Route 32. The facility has 9200 square feet, 6 service bays, factory-trained technicians, mobile service units and a full in-stock inventory of parts. JJE Albany is poised to provide sales, parts and service to municipalities and contractors across Eastern New York.

About Joe Johnson Equipment:

JJE sells and supports infrastructure-maintenance equipment to municipalities and contractors. The Company provides equipment included in the following industries: Mining, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Sewer Cleaning, Pipeline Inspection, Wet and Dry Industrial Vacuum, Hydro-Excavation, Mowing, and Indoor Ice Making and Maintenance. In addition to its sales and product-support arms, JJE has strong Used Equipment, Technology, Consulting, Rental, and Finance divisions.

JJE has Sales, Service & Parts facilities across Canada - in Barrie, Ottawa, Montreal, Halifax, Winnipeg, Calgary, and Edmonton. The Company has also recently added their third Ontario facility in Toronto. JJE is recognized as one of *Canada's 50 Best Managed Companies*.

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