

February 3, 2015
FOR IMMEDIATE RELEASE

JOE JOHNSON EQUIPMENT STRENGTHENS PRESENCE IN U.S. MARKET

Barrie, ON, February 3, 2015 – Joe Johnson Equipment (JJE), North America's leading provider of infrastructure-maintenance equipment representing the industry's market-leading brands, today announced that it has partnered with Michigan-based Bell Equipment Company (Bell) to further strengthen its presence in the U.S. market. Bell Equipment will become a sales agent for JJE in the Michigan and Ohio region representing JJE's Rental and Used Equipment fleet. Bell will be stocking hydro-excavators, combo sewer cleaners, D.O.T. liquid vacuum trucks and Guzzlers, and providing support with local service and parts for those units.

JJE Company president, Joe Johnson, states:

"I have known Jimmy Bell for years, and he is the most upstanding guy in the industry. He runs a strong, customer-first company. So we are excited to be partnered with Bell Equipment and to have them represent JJE-Rental & Used in Michigan and Ohio. It's a win-win - Bell's long-standing relationships and commitment to customer service coupled with JJE's extensive Rental & Used fleet of ready-to-work vac trucks will provide customers with excellent local support to address their equipment needs."

About Joe Johnson Equipment

JJE sells and supports infrastructure-maintenance and inspection equipment to municipalities and contractors across Canada, the US, and South America. The Company supplies equipment in the following industries: Sewer Cleaning, Pipeline Inspection, Wet / Dry Industrial Vacuum, Hydro-Excavation, Refuse & Recycling, Snow & Ice Control, Street Cleaning, Mowing, Mining, and Arena Ice Products.

Supported by its branch network, JJE has Sales, Service & Parts facilities across Canada and many in the US. JJE was again recognized in 2014 as one of *Canada's Best Managed Companies*.

About Bell Equipment Company

Bell Equipment Company was founded in 1951 by Dorman Bell as the exclusive dealer for Elgin Sweeper Company in the State of Michigan and Leach Refuse Equipment. The family-owned business quickly became recognized as the premier municipal and refuse equipment house in Michigan, and Bell earns this reputation every day. Today, Bell employees average 25 years of experience in the industry, and Bell represents over thirty different manufacturers of environmental equipment. Elgin Sweeper, Heil Company, Epoke North America, and EnviroSight are but a few of the quality manufacturers which are proudly represented. Bell's territories include the Lower and Upper Peninsulas of Michigan and the State of Ohio.

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PRESS RELEASE



Clean Air. Clean Water. Clean Streets.

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